

# Demographic Profile Expanded

## Census, Estimates & Projections



Lon: -89.453028 / Lat: 43.072869

January 2011

| 702 North Midvale Boulevard<br>Madison, WI | 1.00 Mile  |        | 3.00 Miles |        | 5.00 Miles |        |
|--|------------|--------|------------|--------|------------|--------|
| <b>Population</b>                          |            |        |            |        |            |        |
| Estimated Population (2010)                | 12,160     |        | 85,498     |        | 193,119    |        |
| Census Population (1990)                   | 12,460     |        | 81,287     |        | 159,032    |        |
| Census Population (2000)                   | 12,199     |        | 82,446     |        | 175,801    |        |
| Projected Population (2015)                | 12,812     |        | 90,023     |        | 206,631    |        |
| Forecasted Population (2020)               | 13,149     |        | 94,210     |        | 223,716    |        |
| Historical Annual Growth 1990 to 2000      | -261       | -0.2 % | 1,159      | 0.1 %  | 16,769     | 1.1 %  |
| Historical Annual Growth 2000 to 2010      | -39        | -0.2 % | 3,052      | 0.1 %  | 17,318     | 1.1 %  |
| Projected Annual Growth 2010 to 2015       | 652        | 1.1 %  | 4,525      | 1.1 %  | 13,512     | 1.4 %  |
| Est. Population Density (2010)             | 4,235.11   | psm    | 4,248.34   | psm    | 3,247.16   | psm    |
| Trade Area Size                            | 2.87       | sq mi  | 20.13      | sq mi  | 59.47      | sq mi  |
| <b>Households</b>                          |            |        |            |        |            |        |
| Estimated Households (2010)                | 5,807      |        | 33,064     |        | 78,588     |        |
| Census Households (1990)                   | 6,188      |        | 31,376     |        | 65,437     |        |
| Census Households (2000)                   | 6,155      |        | 33,436     |        | 75,008     |        |
| Projected Households (2015)                | 5,923      |        | 33,867     |        | 81,464     |        |
| Forecasted Households (2020)               | 5,790      |        | 34,078     |        | 85,001     |        |
| Households with Children (2010)            | 1,112      | 19.1 % | 7,028      | 21.3 % | 17,339     | 22.1 % |
| Average Household Size                     | 2.09       |        | 2.59       |        | 2.46       |        |
| <b>Average Household Income</b>            |            |        |            |        |            |        |
| Est. Average Household Income (2010)       | 88,687     |        | 84,201     |        | 78,246     |        |
| Proj. Average Household Income (2015)      | \$96,504   |        | \$92,503   |        | \$86,815   |        |
| Average Family Income (2010)               | \$127,927  |        | \$122,932  |        | \$117,026  |        |
| <b>Median Household Income</b>             |            |        |            |        |            |        |
| Est. Median Household Income (2010)        | \$69,082   |        | \$63,187   |        | \$57,648   |        |
| Proj. Median Household Income (2015)       | \$73,124   |        | \$67,168   |        | \$61,939   |        |
| Median Family Income (2010)                | \$104,623  |        | \$99,629   |        | \$94,409   |        |
| <b>Per Capita Income</b>                   |            |        |            |        |            |        |
| Est. Per Capita Income (2010)              | \$42,741   |        | \$34,274   |        | \$33,135   |        |
| Proj. Per Capita Income (2015)             | \$45,008   |        | \$36,540   |        | \$35,522   |        |
| Per Capita Income Est. 5 year change       | \$2,267.02 | -5.0 % | \$2,265.75 | -6.2 % | \$2,387.07 | -6.7 % |
| <b>Other Income</b>                        |            |        |            |        |            |        |
| Est. Disposable Income (2010)              | \$55,708   |        | \$51,247   |        | \$47,248   |        |
| Proj. Disposable Income (2015)             | \$58,410   |        | \$53,876   |        | \$50,257   |        |
| Disposable Income Est. 5 year change       | \$2,702.29 | 4.9 %  | \$2,629.87 | 5.1 %  | \$3,009.45 | 6.4 %  |
| Est. Average Household Net Worth (2010)    | \$313,061  |        | \$280,133  |        | \$253,219  |        |
| <b>Daytime Demos</b>                       |            |        |            |        |            |        |
| Total Number of Businesses (2010)          | 762        |        | 5,153      |        | 11,172     |        |
| Total Number of Employees (2010)           | 9,342      |        | 102,903    |        | 212,099    |        |
| Company Headqtrs: Businesses (2010)        | 2          | 0.3 %  | 10         | 0.2 %  | 38         | 0.3 %  |
| Company Headqtrs: Employees (2010)         | 15         | 0.2 %  | 17,447     | 17.0 % | 19,271     | 9.1 %  |
| Unemployment Rate (2010)                   | 3.88 %     |        | 7.98 %     |        | 8.12 %     |        |
| Employee Population Per Business           | 12.3 to 1  |        | 20.0 to 1  |        | 19.0 to 1  |        |
| Residential Population per Business        | 16.0 to 1  |        | 16.6 to 1  |        | 17.3 to 1  |        |
| Est. Adj. Daytime Demographics (Age16+)    | 13,610     |        | 132,697    |        | 270,763    |        |

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|--|-----------|--------|------------|--------|------------|--------|
| <b>Race &amp; Ethnicity</b>                |           |        |            |        |            |        |
| White (2010)                               | 9,613     | 79.1 % | 68,824     | 80.5 % | 151,884    | 78.6 % |
| Black or African American (2010)           | 343       | 2.8 %  | 3,361      | 3.9 %  | 11,911     | 6.2 %  |
| American Indian & Alaska Native (2010)     | 55        | 0.5 %  | 414        | 0.5 %  | 1,018      | 0.5 %  |
| Asian (2010)                               | 1,580     | 13.0 % | 8,300      | 9.7 %  | 15,540     | 8.0 %  |
| Hawaiian & Pacific Islander (2010)         | 2         | 0.0 %  | 55         | 0.1 %  | 122        | 0.1 %  |
| Other Race (2010)                          | 167       | 1.4 %  | 1,767      | 2.1 %  | 5,911      | 3.1 %  |
| Multi Race (2010)                          | 400       | 3.3 %  | 2,778      | 3.2 %  | 6,732      | 3.5 %  |
| Not Hispanic or Latino Population (2010)   | 11,606    | 95.4 % | 80,707     | 94.4 % | 177,899    | 92.1 % |
| Hispanic or Latino Population (2010)       | 554       | 4.6 %  | 4,791      | 5.6 %  | 15,220     | 7.9 %  |
| Not of Hispanic Origin Population (1990)   | 12,259    | 98.4 % | 79,643     | 98.0 % | 155,808    | 98.0 % |
| Hispanic Origin Population (1990)          | 201       | 1.6 %  | 1,644      | 2.0 %  | 3,224      | 2.0 %  |
| Not Hispanic or Latino Population (2000)   | 11,864    | 97.2 % | 79,654     | 96.6 % | 167,236    | 95.1 % |
| Hispanic or Latino Population (2000)       | 336       | 2.8 %  | 2,792      | 3.4 %  | 8,565      | 4.9 %  |
| Not Hispanic or Latino Population (2015)   | 12,147    | 94.8 % | 84,255     | 93.6 % | 188,190    | 91.1 % |
| Hispanic or Latino Population (2015)       | 665       | 5.2 %  | 5,768      | 6.4 %  | 18,441     | 8.9 %  |
| Hist. Hispanic Ann Growth (1990 to 2010)   | 353       | 11.7 % | 3,148      | 12.8 % | 11,996     | 24.8 % |
| Proj. Hispanic Ann Growth (2010 to 2015)   | 111       | 4.0 %  | 977        | 4.1 %  | 3,221      | 4.2 %  |
| <b>Age</b>                                 |           |        |            |        |            |        |
| Age 0 to 4 yrs (2010)                      | 556       | 4.6 %  | 3,819      | 4.5 %  | 10,219     | 5.3 %  |
| Age 5 to 9 yrs (2010)                      | 474       | 3.9 %  | 3,408      | 4.0 %  | 8,786      | 4.5 %  |
| Age 10 to 14 yrs (2010)                    | 486       | 4.0 %  | 3,293      | 3.9 %  | 7,901      | 4.1 %  |
| Age 15 to 19 yrs (2010)                    | 483       | 4.0 %  | 8,619      | 10.1 % | 14,735     | 7.6 %  |
| Age 20 to 24 yrs (2010)                    | 924       | 7.6 %  | 15,641     | 18.3 % | 33,841     | 17.5 % |
| Age 25 to 29 yrs (2010)                    | 1,222     | 10.1 % | 7,670      | 9.0 %  | 23,086     | 12.0 % |
| Age 30 to 34 yrs (2010)                    | 802       | 6.6 %  | 4,715      | 5.5 %  | 13,053     | 6.8 %  |
| Age 35 to 39 yrs (2010)                    | 572       | 4.7 %  | 3,827      | 4.5 %  | 10,230     | 5.3 %  |
| Age 40 to 44 yrs (2010)                    | 699       | 5.8 %  | 4,221      | 4.9 %  | 10,412     | 5.4 %  |
| Age 45 to 49 yrs (2010)                    | 824       | 6.8 %  | 5,030      | 5.9 %  | 11,461     | 5.9 %  |
| Age 50 to 54 yrs (2010)                    | 947       | 7.8 %  | 5,360      | 6.3 %  | 11,828     | 6.1 %  |
| Age 55 to 59 yrs (2010)                    | 861       | 7.1 %  | 4,932      | 5.8 %  | 10,456     | 5.4 %  |
| Age 60 to 64 yrs (2010)                    | 743       | 6.1 %  | 4,155      | 4.9 %  | 8,442      | 4.4 %  |
| Population age 65-74 (2010)                | 1,126     | 9.3 %  | 5,318      | 6.2 %  | 9,656      | 5.0 %  |
| Population age 75-84 (2010)                | 902       | 7.4 %  | 3,531      | 4.1 %  | 5,817      | 3.0 %  |
| Population age 85+ (2010)                  | 539       | 4.4 %  | 1,958      | 2.3 %  | 3,196      | 1.7 %  |
| Median Age (2010)                          | 42.8 yrs  |        | 35.5 yrs   |        | 32.9 yrs   |        |
| <b>Gender Age Distribution</b>             |           |        |            |        |            |        |
| Population Female (2010)                   | 6,556     | 53.9 % | 44,149     | 51.6 % | 97,337     | 50.4 % |
| Age 0 to 19 yrs (2010)                     | 990       | 15.1 % | 9,785      | 22.2 % | 20,712     | 21.3 % |
| Age 20 to 64 yrs (2010)                    | 4,007     | 61.1 % | 28,112     | 63.7 % | 65,887     | 67.7 % |
| Age 65 yrs plus (2010)                     | 1,559     | 23.8 % | 6,253      | 14.2 % | 10,737     | 11.0 % |
| Median Age Females (2010)                  | 45.5 Yrs  |        | 36.7 Yrs   |        | 33.8 Yrs   |        |
| Population Male (2010)                     | 5,604     | 46.1 % | 41,349     | 48.4 % | 95,782     | 49.6 % |
| Age 0 to 19 yrs (2010)                     | 1,009     | 18.0 % | 9,355      | 22.6 % | 20,927     | 21.8 % |
| Age 20 to 64 yrs (2010)                    | 3,588     | 64.0 % | 27,439     | 66.4 % | 66,922     | 69.9 % |
| Age 65 yrs plus (2010)                     | 1,007     | 18.0 % | 4,555      | 11.0 % | 7,932      | 8.3 %  |
| Median Age Males (2010)                    | 40.4 yrs  |        | 34.1 yrs   |        | 32.0 yrs   |        |

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| <b>Household Income Distribution</b>         |           |        |            |        |            |        |
| HH Income \$200,000 or More (2010)           | 377       | 6.5 %  | 2,013      | 6.1 %  | 4,076      | 5.2 %  |
| HH Income \$150,000 to 199,999 (2010)        | 442       | 7.6 %  | 2,033      | 6.1 %  | 4,049      | 5.2 %  |
| HH Income \$100,000 to 149,999 (2010)        | 925       | 15.9 % | 5,423      | 16.4 % | 11,193     | 14.2 % |
| HH Income \$75,000 to 99,999(2010)           | 635       | 10.9 % | 3,806      | 11.5 % | 8,800      | 11.2 % |
| HH Income \$50,000 to 74,999(2010)           | 848       | 14.6 % | 4,806      | 14.5 % | 12,246     | 15.6 % |
| HH Income \$35,000 to 49,999(2010)           | 776       | 13.4 % | 3,681      | 11.1 % | 9,629      | 12.3 % |
| HH Income \$25,000 to 34,999(2010)           | 641       | 11.0 % | 3,110      | 9.4 %  | 8,537      | 10.9 % |
| HH Income \$15,000 to 24,999(2010)           | 389       | 6.7 %  | 2,838      | 8.6 %  | 8,104      | 10.3 % |
| HH Income \$0 to 14,999 (2010)               | 774       | 13.3 % | 5,355      | 16.2 % | 11,954     | 15.2 % |
| HH Income \$35000+ (2010)                    | 4,003     | 68.9 % | 21,761     | 65.8 % | 49,993     | 63.6 % |
| HH Income \$75000+ (2010)                    | 2,379     | 41.0 % | 13,275     | 40.1 % | 28,118     | 35.8 % |
| <b>Housing</b>                               |           |        |            |        |            |        |
| Total Housing Units (2010)                   | 6,422     |        | 36,846     |        | 87,647     |        |
| Housing Units Occupied (2010)                | 5,807     | 90.4 % | 33,064     | 89.7 % | 78,588     | 89.7 % |
| <i>Housing Units, Owner Occupied (2010)</i>  | 3,341     | 52.0 % | 18,062     | 49.0 % | 38,577     | 44.0 % |
| <i>Housing Units, Renter Occupied (2010)</i> | 2,466     | 38.4 % | 15,003     | 40.7 % | 40,010     | 45.6 % |
| Housing Units, Vacant (2010)                 | 614       | 9.6 %  | 3,782      | 10.3 % | 9,060      | 10.3 % |
| Median Years in Residence (2010)             | 5 yrs     |        | 4 yrs      |        | 3 yrs      |        |
| <b>Marital Status</b>                        |           |        |            |        |            |        |
| Never Married (2010)                         | 3,459     | 32.4 % | 33,945     | 45.8 % | 76,800     | 46.5 % |
| Now Married (2010)                           | 4,975     | 46.6 % | 28,400     | 38.3 % | 62,287     | 37.7 % |
| Separated (2010)                             | 306       | 2.9 %  | 3,366      | 4.5 %  | 7,155      | 4.3 %  |
| Widowed (2010)                               | 790       | 7.4 %  | 3,148      | 4.2 %  | 5,498      | 3.3 %  |
| Divorced (2010)                              | 1,135     | 10.6 % | 5,282      | 7.1 %  | 13,525     | 8.2 %  |
| <b>Household Type</b>                        |           |        |            |        |            |        |
| Population Family (2010)                     | 8,312     | 68.4 % | 48,145     | 56.3 % | 112,044    | 58.0 % |
| Population Non-Family (2010)                 | 3,763     | 30.9 % | 28,313     | 33.1 % | 68,458     | 35.4 % |
| Population Group Qtrs (2010)                 | 86        | 0.7 %  | 9,040      | 10.6 % | 12,616     | 6.5 %  |
| Family Household (2010)                      | 2,794     | 48.1 % | 15,489     | 46.8 % | 35,128     | 44.7 % |
| Married Couple Family With Kids (2010)       | 849       | 25.4 % | 5,242      | 29.0 % | 12,023     | 31.2 % |
| Average Family Household Size (2010)         | 2.98      |        | 3.11       |        | 3.19       |        |
| Non-Family Household (2010)                  | 3,014     | 51.9 % | 17,576     | 53.2 % | 43,460     | 55.3 % |
| <b>Household Size</b>                        |           |        |            |        |            |        |
| 1 Person Household (2010)                    | 2,567     | 44.2 % | 13,385     | 40.5 % | 33,041     | 42.0 % |
| 2 Person Households (2010)                   | 1,725     | 29.7 % | 8,910      | 26.9 % | 20,394     | 26.0 % |
| 3 Person Households (2010)                   | 539       | 9.3 %  | 3,339      | 10.1 % | 7,872      | 10.0 % |
| 4 Person Households (2010)                   | 705       | 12.1 % | 4,865      | 14.7 % | 10,982     | 14.0 % |
| 5 Person Households (2010)                   | 198       | 3.4 %  | 1,811      | 5.5 %  | 4,222      | 5.4 %  |
| 6+ Person Households (2010)                  | 73        | 1.3 %  | 754        | 2.3 %  | 2,077      | 2.6 %  |
| <b>Household Vehicles</b>                    |           |        |            |        |            |        |
| Total Vehicles Available (2010)              | 8,423     |        | 52,676     |        | 125,790    |        |
| Household: 0 Vehicles Available (2010)       | 544       | 6.5 %  | 3,671      | 7.0 %  | 8,724      | 6.9 %  |
| Household: 1 Vehicles Available (2010)       | 2,986     | 35.4 % | 14,812     | 28.1 % | 34,480     | 27.4 % |
| Household: 2+ Vehicles Available (2010)      | 2,278     | 27.0 % | 14,582     | 27.7 % | 35,384     | 28.1 % |
| Average Vehicles Per Household (2010)        | 1         |        | 2          |        | 2          |        |

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|--|-----------|--------|------------|--------|------------|--------|
| <b>Labor Force</b>                         |           |        |            |        |            |        |
| Est. Labor: Population Age 16+ (2010)      | 10,544    |        | 73,183     |        | 163,129    |        |
| Est. Civilian Employed (2010)              | 6,275     | 59.5 % | 43,359     | 59.2 % | 104,320    | 63.9 % |
| Est. Civilian Unemployed (2010)            | 409       | 3.9 %  | 5,836      | 8.0 %  | 13,254     | 8.1 %  |
| Est. In Armed Forces (2010)                | 2         | 0.0 %  | 30         | 0.0 %  | 145        | 0.1 %  |
| Est. Not in Labor Force (2010)             | 3,858     | 36.6 % | 23,957     | 32.7 % | 45,410     | 27.8 % |
| <b>Occupation (2000)</b>                   |           |        |            |        |            |        |
| Occupation: Population 16+                 | 6,524     |        | 45,133     |        | 102,048    |        |
| Mgmt, Business, & Financial Operations     | 966       | 14.8 % | 6,139      | 13.6 % | 14,052     | 13.8 % |
| Professional and Related                   | 3,457     | 53.0 % | 18,988     | 42.1 % | 37,430     | 36.7 % |
| Service                                    | 544       | 8.3 %  | 5,691      | 12.6 % | 14,110     | 13.8 % |
| Sales and Office                           | 1,089     | 16.7 % | 10,491     | 23.2 % | 25,350     | 24.8 % |
| Farming, Fishing, and Forestry             | 4         | 0.1 %  | 148        | 0.3 %  | 278        | 0.3 %  |
| Construction, Extraction, & Maintenance    | 173       | 2.7 %  | 1,233      | 2.7 %  | 3,521      | 3.5 %  |
| Production, Transport, & Material Moving   | 292       | 4.5 %  | 2,443      | 5.4 %  | 7,307      | 7.2 %  |
| Percent White Collar Workers               |           | 84.5 % |            | 78.9 % |            | 75.3 % |
| Percent Blue Collar Workers                |           | 15.5 % |            | 21.1 % |            | 24.7 % |
| <b>Consumer Expenditure (in Millions)</b>  |           |        |            |        |            |        |
| Total Household Expenditure (2010)         | \$372     |        | \$2,041    |        | \$4,612    |        |
| Total Non-Retail Expenditures (2010)       | \$214     | 57.6 % | \$1,176    | 57.6 % | \$2,653    | 57.5 % |
| Total Retail Expenditures (2010)           | \$158     | 42.4 % | \$865      | 42.4 % | \$1,958    | 42.5 % |
| Apparel (2010)                             | \$18      | 4.8 %  | \$98       | 4.8 %  | \$222      | 4.8 %  |
| Contributions (2010)                       | \$16      | 4.2 %  | \$82       | 4.0 %  | \$180      | 3.9 %  |
| Education (2010)                           | \$10      | 2.7 %  | \$55       | 2.7 %  | \$121      | 2.6 %  |
| Entertainment (2010)                       | \$21      | 5.6 %  | \$114      | 5.6 %  | \$257      | 5.6 %  |
| Food And Beverages (2010)                  | \$55      | 14.9 % | \$307      | 15.1 % | \$699      | 15.2 % |
| Furnishings And Equipment (2010)           | \$17      | 4.5 %  | \$91       | 4.5 %  | \$204      | 4.4 %  |
| Gifts (2010)                               | \$11      | 2.9 %  | \$57       | 2.8 %  | \$127      | 2.8 %  |
| Health Care (2010)                         | \$22      | 5.9 %  | \$121      | 5.9 %  | \$277      | 6.0 %  |
| Household Operations (2010)                | \$14      | 3.8 %  | \$76       | 3.7 %  | \$170      | 3.7 %  |
| Miscellaneous Expenses (2010)              | \$6       | 1.6 %  | \$34       | 1.7 %  | \$77       | 1.7 %  |
| Personal Care (2010)                       | \$5       | 1.4 %  | \$30       | 1.4 %  | \$67       | 1.5 %  |
| Personal Insurance (2010)                  | \$4       | 1.1 %  | \$22       | 1.1 %  | \$49       | 1.1 %  |
| Reading (2010)                             | \$1       | 0.3 %  | \$7        | 0.3 %  | \$15       | 0.3 %  |
| Shelter (2010)                             | \$73      | 19.5 % | \$397      | 19.4 % | \$893      | 19.4 % |
| Tobacco (2010)                             | \$2       | 0.6 %  | \$12       | 0.6 %  | \$29       | 0.6 %  |
| Transportation (2010)                      | \$72      | 19.4 % | \$398      | 19.5 % | \$905      | 19.6 % |
| Utilities (2010)                           | \$25      | 6.7 %  | \$139      | 6.8 %  | \$319      | 6.9 %  |
| <b>Educational Attainment</b>              |           |        |            |        |            |        |
| Adult Population (25 Years+)(2010)         | 9,237     |        | 50,718     |        | 117,638    |        |
| Elementary (0 to 8)(2010)                  | 54        | 0.6 %  | 554        | 1.1 %  | 1,705      | 1.4 %  |
| Some High School (9 to 11)(2010)           | 151       | 1.6 %  | 1,140      | 2.2 %  | 3,351      | 2.8 %  |
| High School Graduate (12)(2010)            | 960       | 10.4 % | 5,694      | 11.2 % | 15,720     | 13.4 % |
| Some College (13 to 16)(2010)              | 1,106     | 12.0 % | 6,936      | 13.7 % | 18,508     | 15.7 % |
| Associate Degree Only(2010)                | 457       | 4.9 %  | 3,174      | 6.3 %  | 8,776      | 7.5 %  |
| Bachelor Degree Only(2010)                 | 2,817     | 30.5 % | 15,265     | 30.1 % | 36,289     | 30.8 % |
| Graduate Degree(2010)                      | 3,694     | 40.0 % | 17,956     | 35.4 % | 33,290     | 28.3 % |

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|  | 1.00 Mile |        | 3.00 Miles |        | 5.00 Miles |        |
| <b>Units In Structure</b>                  |           |        |            |        |            |        |
| 1 Detached Unit (2000)                     | 3,348     | 52.6 % | 16,355     | 47.0 % | 29,216     | 37.4 % |
| 1 Attached Unit (2000)                     | 81        | 1.3 %  | 1,310      | 3.8 %  | 3,862      | 4.9 %  |
| 2 to 4 Units (2000)                        | 411       | 6.5 %  | 3,711      | 10.7 % | 10,720     | 13.7 % |
| 5 to 9 Units (2000)                        | 239       | 3.7 %  | 2,517      | 7.2 %  | 7,688      | 9.8 %  |
| 10 to 19 Units (2000)                      | 414       | 6.5 %  | 2,922      | 8.4 %  | 7,763      | 9.9 %  |
| 20 to 49 Units (2000)                      | 474       | 7.4 %  | 3,898      | 11.2 % | 11,124     | 14.2 % |
| 50 or more Units (2000)                    | 1,389     | 21.8 % | 4,056      | 11.7 % | 7,377      | 9.4 %  |
| Mobile Home or Trailer (2000)              | 0         |        | 28         |        | 373        |        |
| Other Structure (2000)                     | 9         |        | 14         |        | 47         |        |
| <b>Homes Built By Year</b>                 |           |        |            |        |            |        |
| Homes Built 1999 to 2000                   | 4         | 0.1 %  | 282        | 0.8 %  | 1,355      | 1.7 %  |
| Homes Built 1995 to 1998                   | 58        | 0.9 %  | 1,014      | 2.9 %  | 4,693      | 6.0 %  |
| Homes Built 1990 to 1994                   | 40        | 0.6 %  | 1,791      | 5.1 %  | 6,236      | 8.0 %  |
| Homes Built 1980 to 1989                   | 518       | 8.1 %  | 3,422      | 9.8 %  | 10,262     | 13.1 % |
| Homes Built 1970 to 1979                   | 886       | 13.9 % | 6,533      | 18.8 % | 16,279     | 20.8 % |
| Homes Built 1960 to 1969                   | 1,646     | 25.9 % | 7,013      | 20.1 % | 13,211     | 16.9 % |
| Homes Built 1950 to 1959                   | 1,603     | 25.2 % | 6,099      | 17.5 % | 8,914      | 11.4 % |
| Homes Built Before 1949                    | 1,607     | 25.3 % | 8,659      | 24.9 % | 17,218     | 22.0 % |
| <b>Home Values (2000)</b>                  |           |        |            |        |            |        |
| Home Values \$1,000,000+                   | 10        | 0.4 %  | 39         | 0.3 %  | 117        | 0.4 %  |
| Home Values \$500,000-\$999,999            | 95        | 3.3 %  | 216        | 1.4 %  | 405        | 1.5 %  |
| Home Values \$400,000-\$499,999            | 79        | 2.7 %  | 340        | 2.3 %  | 774        | 2.8 %  |
| Home Values \$300,000-\$399,999            | 141       | 4.8 %  | 841        | 5.6 %  | 1,707      | 6.2 %  |
| Home Values \$200,000-\$299,999            | 523       | 17.9 % | 3,001      | 20.2 % | 5,140      | 18.8 % |
| Home Values \$150,000-\$199,999            | 793       | 27.2 % | 4,625      | 31.1 % | 7,819      | 28.6 % |
| Home Values \$100,000-\$149,999            | 1,124     | 38.6 % | 5,169      | 34.7 % | 9,563      | 35.0 % |
| Home Values \$70,000-\$99,999              | 117       | 4.0 %  | 527        | 3.5 %  | 1,379      | 5.0 %  |
| Home Values \$50,000-\$69,999              | 0         | 0.0 %  | 26         | 0.2 %  | 225        | 0.8 %  |
| Home Values \$25,000-\$49,999              | 16        | 0.5 %  | 68         | 0.5 %  | 106        | 0.4 %  |
| Home Values \$0-\$24,999                   | 17        | 0.6 %  | 29         | 0.2 %  | 103        | 0.4 %  |
| Owner Occupied Median Home Value           | \$184,210 |        | \$178,837  |        | \$179,109  |        |
| Renter Occupied Median Rent                | \$655     |        | \$598      |        | \$594      |        |
| <b>Transportation to Work (2000)</b>       |           |        |            |        |            |        |
| Drive to Work Alone                        | 3,789     | 58.1 % | 26,581     | 58.9 % | 65,045     | 63.7 % |
| Drive to Work in Carpool                   | 724       | 11.1 % | 3,767      | 8.3 %  | 9,274      | 9.1 %  |
| Travel to Work - Public Transportation     | 899       | 13.8 % | 3,943      | 8.7 %  | 7,723      | 7.6 %  |
| Drive to Work Motorcycle                   | 13        | 0.2 %  | 146        | 0.3 %  | 268        | 0.3 %  |
| Walk or Bicycle to Work                    | 817       | 12.5 % | 8,921      | 19.8 % | 16,159     | 15.8 % |
| Other Means                                | 29        | 0.4 %  | 118        | 0.3 %  | 278        | 0.3 %  |
| Work at Home                               | 253       | 3.9 %  | 1,672      | 3.7 %  | 3,393      | 3.3 %  |
| <b>Travel Time (2000)</b>                  |           |        |            |        |            |        |
| Travel to Work in 14 Minutes or Less       | 2,860     | 45.6 % | 19,922     | 45.8 % | 40,937     | 41.5 % |
| Travel to Work in 15 to 29 Minutes         | 2,580     | 41.1 % | 18,448     | 42.4 % | 44,563     | 45.1 % |
| Travel to Work in 30 to 59 Minutes         | 626       | 10.0 % | 4,057      | 9.3 %  | 10,612     | 10.7 % |
| Travel to Work in 60 Minutes or More       | 205       | 3.3 %  | 1,050      | 2.4 %  | 2,636      | 2.7 %  |
| Average Travel Time to Work                | 17 mins   |        | 16 mins    |        | 17 mins    |        |

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